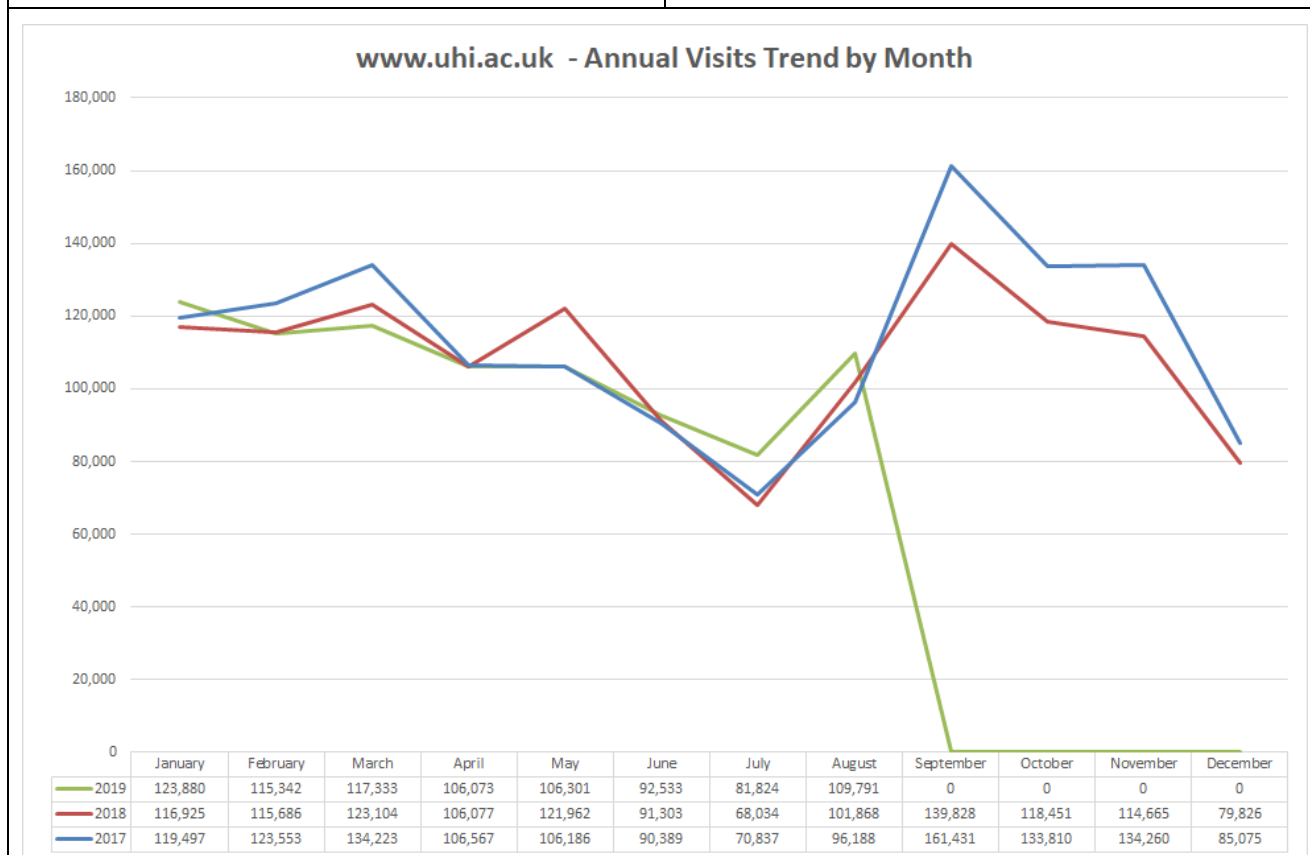


<b>Visits</b> – 109,791 (12% Internal)		58.2%	from Google Direct from outwith UK Mobile (of which 55% Apple) Average page load time
vs Last Month	▲34.2%	16%	
vs Last Year	▲7.8%	11.6%	
		50%	2.46s

<b>Courses by month</b> (previous month)	<b>Courses by year-to-date</b>
<ol style="list-style-type: none"> <li>BSc Nursing (2)</li> <li>BA Hons Childhood Practice (4)</li> <li>PGDE Primary Teaching (5)</li> <li>BSc Hons Psychology (7)</li> <li>HNC Childhood Practice (9)</li> <li>BA Hons Child and Youth Studies (-)</li> <li>BA Hons Business and Management (22)</li> <li>BSc Hons Marine Science (16)</li> <li>BSc Oral Health Science (13)</li> <li>PGDE Secondary (3)</li> </ol>	<ol style="list-style-type: none"> <li>BSc Nursing</li> <li>PGDE Primary Teaching</li> <li>BA Hons Childhood Practice</li> <li>BSc Hons Psychology</li> <li>BA Hons Child and Youth Studies</li> <li>HNC Childhood Practice</li> <li>MSc Psychology Conversion</li> <li>DipHE Person Centred Couns.</li> <li>MSc Advanced Nurse Practitioner</li> <li>BSc Hons Marine Science</li> </ol>

**Applications**

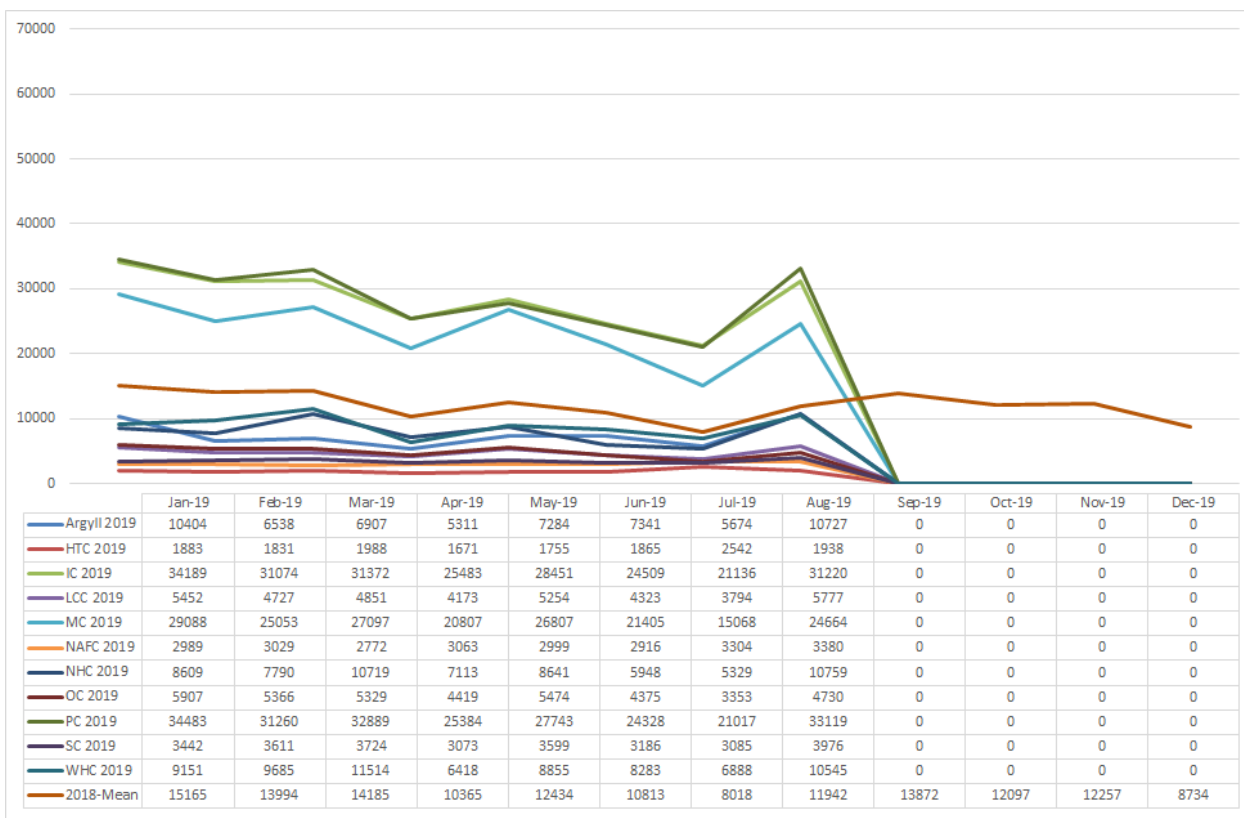
Clicks to UCAS 515 (14%)	Internal Applications (Degrees) 1578 (10%) (pageviews)
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**Social Media**

<b>Facebook Likes</b> 25,554 +155	<b>Twitter Followers</b> 13,021 +96	<b>YouTube Views</b> 226,581 +2586	<b>Flickr Views</b> 401,194 +1832
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### Annual Cycle - One Web Partners



### Referrals to www.uhi.ac.uk

From One-Web	From non-One-Web
www.inverness.uhi.ac.uk 3572	sams.ac.uk 424
www.perth.uhi.ac.uk 2669	
www.moray.uhi.ac.uk 1672	
www.whc.uhi.ac.uk 1010	
www.northhighland.uhi.ac.uk 806	
www.argyll.uhi.ac.uk 755	
www.lews.uhi.ac.uk 649	
www.orkney.uhi.ac.uk 491	
www.shetland.uhi.ac.uk 364	
www.htc.uhi.ac.uk 270	

### Campaign Activity

Campaign	Medium	Pageviews	Goal Value
VacancyClickOut	Website	2865	£56.50
leisurecourses19	Social	841	£25.50
GB19	Social	776	£14.00
liamcolganfundpr2019	Social	677	£0.50
alevelresultsday2019	Social	376	£19.50
LCFund	Social	327	£1.00
accommodationaug2019	Social	314	£0.50
careexperiencebursarypr2019	Social	284	£0.50
publicloginpage	WiFi	234	£27.50
resultsday2019	Social	173	£10.00